

# The Alchemy of Opportunity: History, Culture, and Creativity, Education's role in the Creative Economy

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**1,304 Arts-Related Businesses in  
Massachusetts Congressional District 1 Employ 4,475 People**

- Arts-Related Business**
- Museum/Collections
  - Performing Arts
  - Visual/Photography
  - Film, Radio, TV
  - Design/Publishing
  - Arts Schools/Services



[www.AmericansForTheArts.org](http://www.AmericansForTheArts.org)







Greenfield Community College

## CREATIVE CONVERSATIONS

### *Truth & Beauty*

*A mediated discussion, followed by questions from the audience, reception after discussion to meet and interact with the artists/scholars.*

Thursday, October 20  
6:30-8:30 p.m., Art Gallery  
Main Building, GCC

Edite Cunha, *Writer and Ceramic Artist*  
Stephen Petegorsky, *Photographer*  
Steve Warshaw, *Sculptor*  
Joanne Hayes, *Moderator*

Are truth and beauty synonymous? Who gets to define truth and beauty? Are there degrees of truth or beauty? How does truth or beauty play into what an audience seeks, or what an artist makes or presents?

The Creative Conversations Series is designed to encourage dialogue within the community and promote the ongoing communication and connection between Greenfield Community College, local artists, craftspeople, members of the creative economy, and students.

*Sponsored by GCC's Humanities Division, Office of Community Education, and President's Office and by the West County Artists Project.*



Free and Open to the Public  
Information: (413) 775-1221 or (413) 775-1605  
[www.gcc.mass.edu](http://www.gcc.mass.edu)

MassArtAndCulture.org

**MASS** ART and CULTURE

fostering arts & artists in greater franklin county



## Creative Summit

- Building the Creative Economy through Marketing & Audience Building
- Building the Franklin County Manifesto: A dedication to a creative community
- Building the Creative Economy: Franklin County: circa 2016

